



## D4.8. Design template

**Project Acronym** Apps4EU

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**Dissemination Level**

<b>P</b>	<b>Public</b>	<b>X</b>
<b>C</b>	<b>Confidential, only for members of the consortium and the Commission Services</b>	

## Revision History

Rev.	Date	Authors	Org.	Description
V.0.1	17/12/2013	Sander van der Waal, Christian Villum, Maarten Brinkerink	OKF, NISV	First draft
V.1.0	31/01/2014	Sander van der Waal	OKF	Final Version for submission

### Statement of originality:

This deliverable contains original unpublished work except where clearly indicated otherwise. Acknowledgement of previously published material and of the work of others has been made through appropriate citation, quotation or both.

*This checklist is designed for online use. It guides users through the relevant issues to consider when organising a challenge or competition. Specifically the links to other sections are important, because they help the user understand the issues under consideration.*  
*This form is due to be published on the Apps for Europe site, <http://www.appsforeurope.eu>*

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This is a checklist which can be used to design your app challenge. It guides you through the different issues to consider and provides helpful links to other guidelines to help you design and plan your challenge.

**Type of community and data to engage with?** (read more [link](#) to relevant section in D 4.6)

- ☐ Government      ☐ Science      ☐ Culture

**Duration of challenge?** (read more [link](#) to relevant section in D 4.6)

- ☐ Single shorter event (1 or 2 days)  
☐ Single longer event (A few weeks or months)  
☐ Series of events

**Objectives of challenge?** (read more [link](#) to relevant section in D 4.6)

- ☐ Build a community of users around an open data portal (or develop an existing one)  
☐ Advertising the use of an open data portal and get more people to use its data  
☐ Getting feedback from users of a data portal  
☐ Get initial usage of specific sets of data  
☐ Solve a specific problem or set of problems  
☐ Stimulating innovation and the economy  
☐ Other

**Format of challenge?** (read more [link](#) to relevant section in D 4.6)

- ☐ Online      ☐ Offline / face-to-face      ☐ Combination of on-/offline  
☐ Business Lounge – Apps for Europe format to connect app developers with investors

**Target audience?** (read more [link](#) to relevant section in D 4.6)

- ☐ Developers      ☐ Journalists      ☐ Data wranglers      ☐ Technical writers  
☐ Others

**Geography of the challenge?** (read more [link](#) to relevant section in D 4.6)

- ☐ Global      ☐ Local / city      ☐ Regional      ☐ National      ☐ Supranational (eg. EU)

**Language to be used?** (read more [link](#) to relevant section in D 4.6)

☐ English only

☐ Local language(s)

☐ Local language(s) + English

**Have you set up communication channels such as social media and/or discussion lists to be able to communicate properly?** (read more [link](#) to relevant section in D 4.6)

☐ Yes

☐ No

**Data source(s)?**

☐ I/we provide the data

☐ Publicly available source

☐ Private/corporate source

**Are the data technically and legally reusable?** (read more [link](#) to D 4.2)

☐ Yes

☐ No